

TARGET INDUSTRY PROFILE

FOOD & BEVERAGE MANUFACTURING

NAICS:311 & 312

OVERVIEW

	Total Employment	Avg. Annual Wages	Location Quotient	2015-2020 Job Growth %
Seguin Region	880	\$49,800	3.64	+25.2%
Guadalupe County	909	\$49,500	1.60	+73.8%
San Antonio - New Braunfels MSA	9,956	\$63,800	0.71	+26.1%

Texas manufactures a variety of food and beverage (NAICS: 311 and 312) products across its diverse regions as producers respond to local demand and local tastes. Seguin's central location has been attractive to several companies in this subsector. Beverage manufacturer, Niagara Bottling, and food manufacturers, Tyson Foods and Cargill, call Seguin home. Over the last 5 years, this subsector has added an additional 154 jobs. Regional job concentration is for this subsector is 3.64 times greater than the national job concentration. Cost of labor in the Seguin region for this subsector is below the national average, for this industry the regional earnings per job is \$49.8K, which is \$12K below the national average of \$61.7K.

Workforce availability for this subsector in key occupations such as packaging and filling machine operators; meat, poultry, and fish cutters and trimmers, and stock and material movers; and food batchmakers is above average with an overall concentration of 1.24.



880

Jobs increased by 154, and projected to increase 85 over the next 5 years

3.64

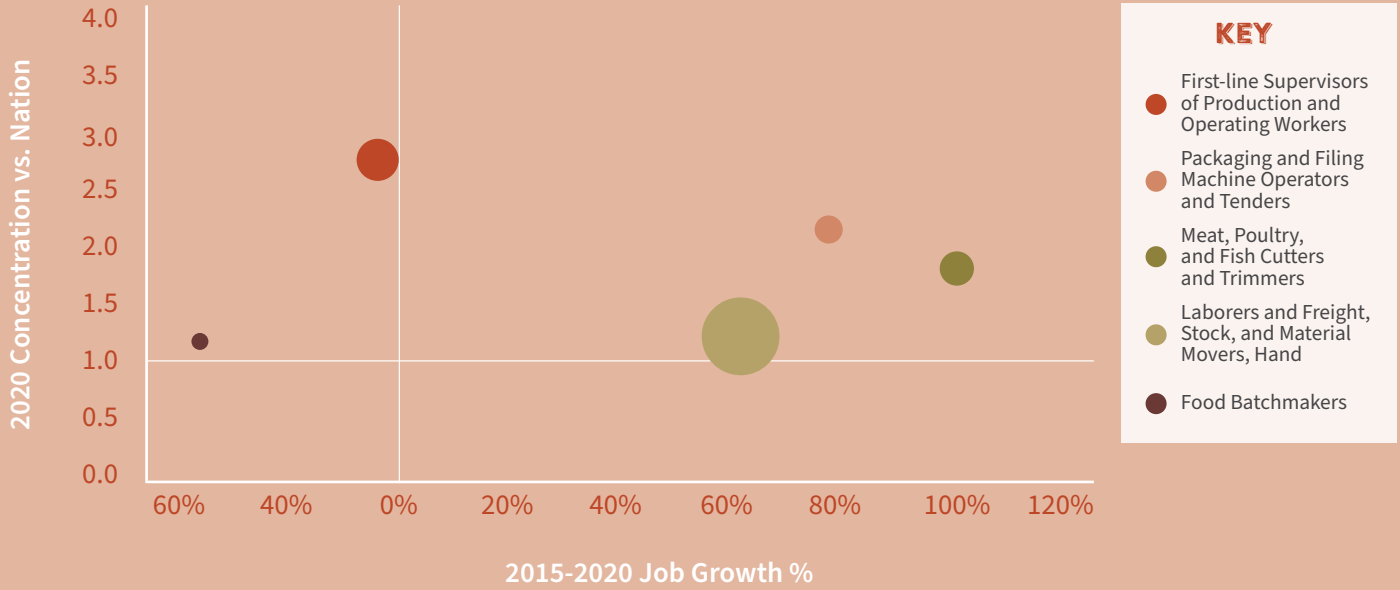
Regional job concentration is 3.64 times the national job concentration

\$49,800

Regional earnings per job are \$12K below the national earnings per job of \$61.7K

WORKFORCE AVAILABILITY

Key occupations for your selected industries have an overall concentration of 1.24, indicating above average workforce availability. These occupations experienced overall job growth of 25.2% from 2015-2020, indicating that the regional talent pool is increasing.



	Concentration	2015 Jobs	2020 Jobs	2025 Jobs	Median Hourly Earnings	Average Hourly Earnings
First-Line Supervisors of Production and Operating Workers	2.69	226	213	226	\$27.74	\$30.40
Packaging and Filing Machine Operators and Tenders	2.00	55	98	104	\$12.67	\$13.41
Meat, Poultry, and Fish Cutters and Trimmers	1.80	18	35	46	\$12.82	\$13.65
Laborers and Freight, Stock, and Material Movers, Hand	1.19	277	449	477	\$12.49	\$13.51
Food Batchmakers	1.18	49	24	26	\$13.08	\$12.73

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